

## **Guide Dogs of America**

An International Guiding Eyes Program

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February 18, 2018

Subj: 10th Annual Guide Dogs of America Charity Car Show

## Dear Friend:

We are pleased to announce the 10th Annual Guide Dogs of America (GDA) Car Show. I have attached information about GDA, and the show, with this letter. The show will be held at Magna City Park on June 9, 2018. (8950 W. 2600 S. Magna, Utah 84044).

The expenses of breeding, training, medical care, and housing for the dog, as well as training the recipient, are paid for entirely out of donations and exhibitions such as ours. The cost to deliver one is in excess of \$42,000 per dog and so far, GDA has delivered over 2000 canine friends, free of charge to sight impaired recipients.

As you can see, the cost to support this mission of freedom is high and we are asking for your support and sponsorship for this charity event. If you could donate prizes for our raffle, or become a Car Show Sponsor, you would be helping us with our mission for this very worthy cause. There are three levels of event sponsorship outlined below, and all proceeds will benefit the GDA.

Sponsorship Levels: (Silver \$100) (Gold \$300) (Platinum \$500/Double Platinum \$1000 or more): Each Silver Sponsor receives a Wall Plaque. Each Gold Sponsor receives a Wall Plaque, and your name or business name on the Car Show Sponsor List that will be distributed at the show. Each Platinum or Double Platinum Sponsor receives a Wall Plaque, your name or business name on the Car Show Sponsor List, on the Car Show Banner, and can proudly display their own Banner at the Car Show.

GDA is an International Guiding Eyes program, which is a 501 (c) (3) non-profit charitable organization and your gift would be tax deductible (GDA Federal ID# 95-1586088). If you would like to donate raffle prizes, or become a sponsor - make checks payable to Guide Dogs of America and please send to: Mike Wardle GLR, 2261 S. Redwood Road #2, Salt Lake City, UT 84119

For information on other opportunities to support this show, or support the mission of GDA, please contact us at the following phone numbers, and e-mail addresses. Your kind consideration for the Guide Dogs of America is very much appreciated.

## Sincerely,

Mike Wardle

**Andy Allen** 

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or

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Visit the Guide Dogs of America website at: <a href="http://www.guidedogsofamerica.org/">http://www.guidedogsofamerica.org/</a>

...specially trained guide dogs, our gift to the blind

